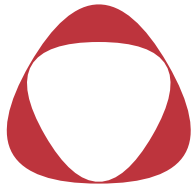


APPS DEV TEAM

BASIC LOGO GUIDELINES

Basic coloured variation



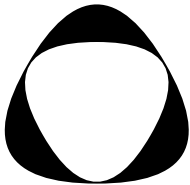
PICTOGRAM

RGB	CMYK	HEX
189 51 61	19% 93% 78% 7%	#BD333D

FONT

RGB	CMYK	HEX
54 56 59	71% 63% 59% 52%	#36383B

Basic B&W variation



PICTOGRAM

RGB	CMYK	HEX
0 0 0	0% 0% 0% 100%	#000000

FONT

RGB	CMYK	HEX
0 0 0	0% 0% 0% 100%	#000000

Inverted B&W variation



PICTOGRAM

RGB	CMYK	HEX
255 255 255	backgr. colour	#FFFFFF

FONT

RGB	CMYK	HEX
255 255 255	backgr. colour	#FFFFFF

Special direct variation



FONT

RGB

54 | 56 | 59

CMYK

71% | 63% | 59% | 52%

HEX

#36383B

Special inverted variation



APPS DEV TEAM



APPS DEV TEAM



FONT

RGB

255 | 255 | 255

CMYK

backgr. colour

HEX

#FFFFFF